

BA (Hons) in Social Design (73416-SDS)

Senior Year Admission (2023-24) Information Sheet

Admission Procedures

Important dates ↓

Early Round

Application - Submit your application through PolyU online application system
22 September – 15 November 2022

via:

<https://www.polyu.edu.hk/admission>

Main Round

16 November 2022 – 7 February 2023



Submission of Creative Personal Statement

- **Online** submission only
- Late submission will NOT be entertained

via

<http://www.sd.polyu.edu.hk/admission/non-iupas/>

Early Round

Deadline: 15 November 2022

Main Round

Deadline: 7 February 2023



Announcement of Interview Shortlist

- Announcements will be released at Study@PolyU website only
- No letter will be sent to you regarding the interview
- How to check:
input your "Account Name" and PIN to login → check the interview shortlist under the "Details" column

Study@PolyU:

<http://www.polyu.edu.hk/admission>

Copies of all qualifications should be uploaded on

Study@PolyU:

<http://www.polyu.edu.hk/admission>

Early Round:
November –
December 2022

Main Round:
December 2022 –
End of April
2023

Admission Interview

Applicants selected for an admission interview are required to attend a 3-hour written test and group interview either in person or online. (Interview date and time may vary for different candidates.)

Please bring along the following:

- your **portfolio**,
- HKID card



December 2022
onwards –
end of August 2023

Notification of Offer

- Will be announced at Study@PolyU
- Subsequently every Thursday from end of December 2022 onwards to end of August 2023

Study@PolyU:

<http://www.polyu.edu.hk/admission>



28 August 2023

Classes Begin

What to prepare for?

Creative Personal Statement

- explaining why you choose the Social Design discipline (can include images)
- one A4 paper (2 pages) maximum
- put your name, application number on the top right-hand corner of your statement

AND

Design-related Portfolio:

- should include a wide range of projects (or social projects) from sketching, drawing, photography, to the design outcomes of your specialism
- showing the project development process is more important than just the final artworks

AND/OR

Other Learnings Portfolio:

- should include your personal learning projects and/or school projects that demonstrate your interests and commitment in the social design field.
- showing your personal learning experience is more important than just the exam results

Remark: You may select your artworks or projects that are more related to the social and cultural spectrum (e.g.: social enterprise proposals, activity proposals for the community, etc.)

***Creative personal statement and Portfolio -- Maximum of 30 A4 pages not exceeding 20Mb submitted in PDF format**

Interview

- Written test in English, knowing your aptitude and commitment to Social Design
- Group interview to check your communication and critical skills
- Q & A session to clarify expectations

For Enquiry, please contact

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Prepared by:

BA (Hons) Scheme in Design (Senior Year) (73416)

School of Design

The Hong Kong Polytechnic University

Date: Sep 2022