






BA (Hons) Scheme in Design (73416)

Non-JUPAS Local Year 1 Admission (2022-23) Information Sheet

Important dates↓	<u>Admission Procedures</u>	<u>Remarks</u>
23 September 2021 – 7 February 2022	<u>Application</u> - Submit your application through PolyU online application system	<u>First Choice</u> Only applicants who choose this programme as their <u>first choice</u> will be considered.
		
14-18 February 2022	<u>Submission of Portfolio</u> - ONLINE portfolio submission - Late submission will NOT be entertained	<u>Submission of Portfolio</u> Please refer to the attached portfolio guidelines
		
March 2022	<u>Announcement of Interview Shortlist</u> - Announcements will be released at Study@PolyU website only - No letter will be sent to you regarding the interview - How to check: input your “Account Name” and PIN to login → check the interview shortlist under the “Details” column	Study@PolyU: http://www.polyu.edu.hk/admission
		
March – April 2022	<u>Admission Interview</u> Applicants selected for an admission interview are required to attend a 15-20 minutes’ personal online interview. (Interview date and time may vary for different candidates.) Please bring along the following: a. Your design portfolio , b. HKID card, c. Copies of all qualifications including latest academic transcripts and public examination results, especially Chinese and English language qualifications, and d. Copies of awards and achievements, if any.	Copies of all qualifications should also be uploaded on Study@PolyU: http://www.polyu.edu.hk/admission
		
April onwards – end of August 2022	<u>Notification of Offer</u> - Will be announced at Study@PolyU - Subsequently every Thursday from April 2022 onwards to end of August 2022	Study@PolyU: http://www.polyu.edu.hk/admission
		
29 August 2022	<u>Classes Begin</u>	

For Enquiry, please contact

Tel: 2766 4353/ 2766 5347

Email: sdweb@polyu.edu.hk / jennifer.lo@polyu.edu.hk / sdellen@polyu.edu.hk

Remarks: Credit Transfer

Only applicants with appropriate academic qualifications, and have performed excellent in portfolio screening and the individual admission interview, may be considered with some credit transfer.

Prepared by:

BA (Hons) Scheme in Design (Year One) (73416)

School of Design

The Hong Kong Polytechnic University

Date: Oct 2021

Portfolio Guidelines

Content: The portfolio highlights who you are, what your design and artistic interests are, and what your skills and capabilities are. This is shown through your own works in different artistic, creative and design related media, that shows an idea, interpretation or intention. Works can include the following media:

<p>Two-dimensional works:</p> <ul style="list-style-type: none"> - Collage - Drawing / Illustration / Painting / Sketching - Photography - Storyboard - Visual Diary 	<p>Three-dimensional works: (Photographed)</p> <ul style="list-style-type: none"> - Handcraft - Installation - Mixed media - Model / Prototype - Sculpture 	<p>Multimedia: (with links / QR code)</p> <ul style="list-style-type: none"> - Apps / website - Animation / Video - Demonstration on work
<p>Writings</p> <ul style="list-style-type: none"> - Creative concepts - Personal insights - Research - Script writing 	<p>Related Projects</p> <ul style="list-style-type: none"> - Community - Entrepreneurship - STEM / STEAM / Design and Technology - Applied Maths - Applied Physics 	

Other design works, visual art or creative medias are welcome. These works can be from courses you have done as part of your studies, your creative and artistic hobbies, competitions or from after school activities (ASA) and classes.

Format

- **Cover page** with your **application no.** and **name in English and Chinese** (if applicable).
- **A3 portfolio of 20 - 30 pages, not exceeding 20 MB in PDF in English** that shows **five to ten of your best projects**, include development work for one project.
- Each project should include **a title** and **a one-sentence / short paragraph description**.
- **Personal Statement (200 words)** – What are your interest / passionate about / why study in SD?

Physical / Digital Portfolio Requirements [For interview]

Content: The physical portfolio should be very similar to the digital portfolio however it needs to contain:

- Samples of **original work** including sketches, drawings, paintings, mixed media art work and other relevant works **must** be included in the portfolio.
- Bring your own device to show videos or any time-based media (if applicable).
- Small models, objects, crafts and 3D media can be presented in the interview (if applicable).

Tips to prepare portfolio/interview

- The portfolio must be organised and structured in a way that is easy to view and to understand. Consider the order of how these projects should be viewed.
- The portfolio should show us the range of your capabilities and skills as well as your creative process and how you develop your ideas.
- Show the range of your skills, in different media using different approaches rather than many similar projects. Show projects executed with a variety of media, approaches and experiments, rather than many projects of the same kind. Personal insights, communication value and creative concepts are emphasised more than technical skill alone.
- Please state if the work is done by group or yourself.
- Projects that are designed for particular purposes and people in mind (design-based) as well as purely expressive (art-based) project may be included.
- You can include both two- and three-dimensional works, as well as interactive and time-based projects.
- Multimedia works like rendering, video and website can be presented by a few significant frames, with a link for “click-to-watch” or a QR code for “scan-to-watch”, or standard web browsers. Large scale 3-D works (e.g. sculpture or installation) can be presented with photos.
- Before entering an interview, double check your device (including microphone, speakers, internet connection) is working.