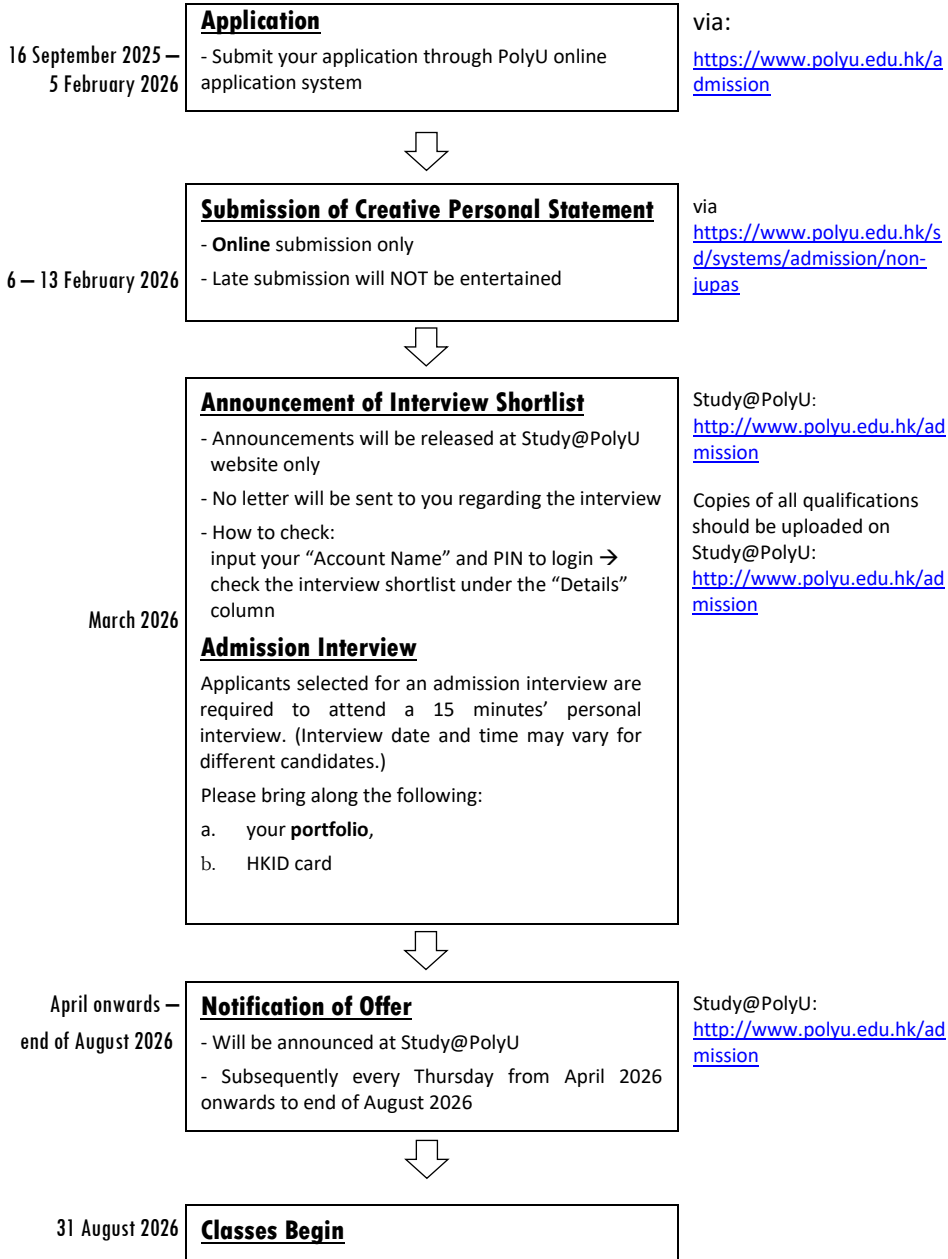


BA (Hons) in Design (Service Design) (73416-SYS)

Senior Year Admission (2026-27) Information Sheet

Admission Procedures

Important dates ↓



What to prepare for?

Creative Personal Statement

- explaining why you choose the Service Design (can include images)
- one A4 paper (2 pages) maximum
- put your name, application number on the top right-hand corner of your statement

AND

Design-related Portfolio:

- should include a wide range of projects (or service projects) from sketching, drawing, photography, to the design outcomes of your specialism
- showing the project development process is more important than just the final artworks

AND/OR

Other Learnings Portfolio:

- should include your personal learning projects and/or school projects that demonstrate your interests and commitment in the service design field.
- showing your personal learning experience is more important than just the exam results

Remark: You may select your artworks or projects that are more related to the social and cultural spectrum (e.g.: social enterprise proposals, activity proposals for the community, etc.)

***Creative personal statement and Portfolio -- Maximum of 30 A4 pages not exceeding 20Mb submitted in PDF format**

For Enquiry, please contact

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Last updated: Aug 2025