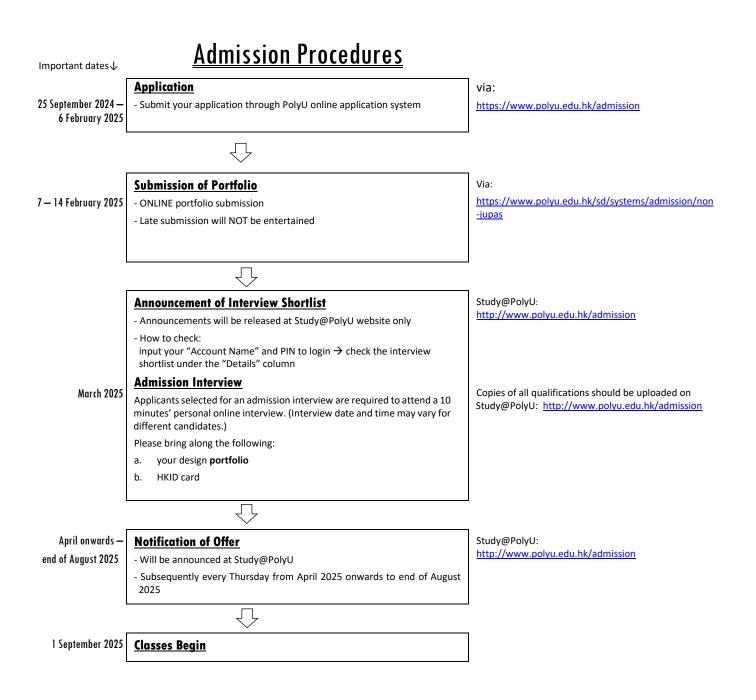
BA (Hons) in Design (Environmental Design) (73416-SYR) Senior Year Admission (2025-26) Information Sheet



For Enquiry, please contact

Tel: 2766 5488/2766 4353 Email: <u>sdweb@polyu.edu.hk / nicola.yau@polyu.edu.hk / jennifer.lo@polyu.edu.hk</u>

Last updated: Aug 2024

Portfolio Guidelines (PDF format)

- Make a cover page to introduce yourself, your background and your skill sets in no more than 150 words.
- Include a mix of 7-10 of your best design and expressive /artistic projects using a variety of different media and approaches. Keep similar projects and repeated images to a minimum. Include examples of hand sketching and hand drawing. Objects and models should be photographed. For each project, show 3 4 images highlighting working process and final outcome that can best explain your ideas and the how you reach your final design or art work.
- All projects should be clearly labeled with the following information whenever possible:
 - o Title, format and size / dimensions
 - o Purpose of the project and intended target audience
 - o Links to video, animation, motion graphics and interactive work. Linked multimedia should be maximum 30 seconds in duration if applicable.
 - o Clearly specify the Class or program in which you created the work, whether school or extracurricular programs. If you made the work outside of school or structured programs, please include, "personal project."
- Maximum of **30 A4 pages not exceeding 20Mb submitted in PDF format.**
- Display works in **landscape** orientation.
- Include the following explanations for at least 2 of your selected projects:
 - A 50-word or less description Project development process: Research, sketches, etc.
 - o Personal insights / key lesson(s) learned

Tips:

- Organize your works. Label each project clearly and consider the order they should be viewed. Ensure your name and application number are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.