BA (Hons) in Design (Information Design) (73416-SYF) Senior Year Admission (2025-26) Information Sheet

Admission Procedures

Important dates↓

25 September 2024 – 6 February 2025

Application
- Submit your application through PolyU online application system

via:
https://www.polyu.edu.hk/admission

7 – 14 February 2025

Submission of Portfolio
- ONLINE portfolio submission
- Late submission will NOT be entertained

Via:
https://www.polyu.edu.hk/sd/systems/admission/non-jupas

March 2025

Announcement of Interview Shortlist
- Announcements will be released at Study@PolyU website only
- How to check:
  input your "Account Name" and PIN to login → check the interview shortlist under the "Details" column

Study@PolyU:
http://www.polyu.edu.hk/admission

Admission Interview
Applicants selected for an admission interview are required to attend a 10 minutes' personal online interview. (Interview date and time may vary for different candidates.)

Please bring along the following:
a. your design **portfolio**
b. HKID card

Copies of all qualifications should be uploaded on Study@PolyU: http://www.polyu.edu.hk/admission

April onwards – end of August 2025

Notification of Offer
- Will be announced at Study@PolyU
- Subsequently every Thursday from April 2025 onwards to end of August 2025

Study@PolyU:
http://www.polyu.edu.hk/admission

1 September 2025

Classes Begin

For Enquiry, please contact

Tel: 2766 5488/2766 4353
Email: sdweb@polyu.edu.hk / nicola.yau@polyu.edu.hk / jennifer.lo@polyu.edu.hk

Last updated: Aug 2024

Portfolio Guidelines (PDF format)

Include a **mixture of 10 best** design and expressive/ artistic projects using a **variety of media and approaches** and keep similar projects to minimal, i.e., not more than 2. For **each project**, show at least **2 – 3 images** from different angles and sizes.

- Display works in **landscape or portrait** orientation.
- All project should be **clearly labelled** with the following information (whenever possible):

    Title, format and size/ dimensions

    Number the pages

    If it is a group project, please explain your role

    Purpose of the project and intended target audience

    Links to video, animation, motion graphics and interactive work (if applicable).

- Include the following **explanations for at least 2** of your selected projects:

    A 50-word or less description Project development process: Research, sketches, etc.

    Personal insights/ key lesson(s) learned.

- Maximum of **20 pages in A4-size, not exceeding 20MB**.

Tips:

- Organize your works. **Label** each project **clearly** and consider the order they should be viewed. Ensure your **name** and **application number** are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.