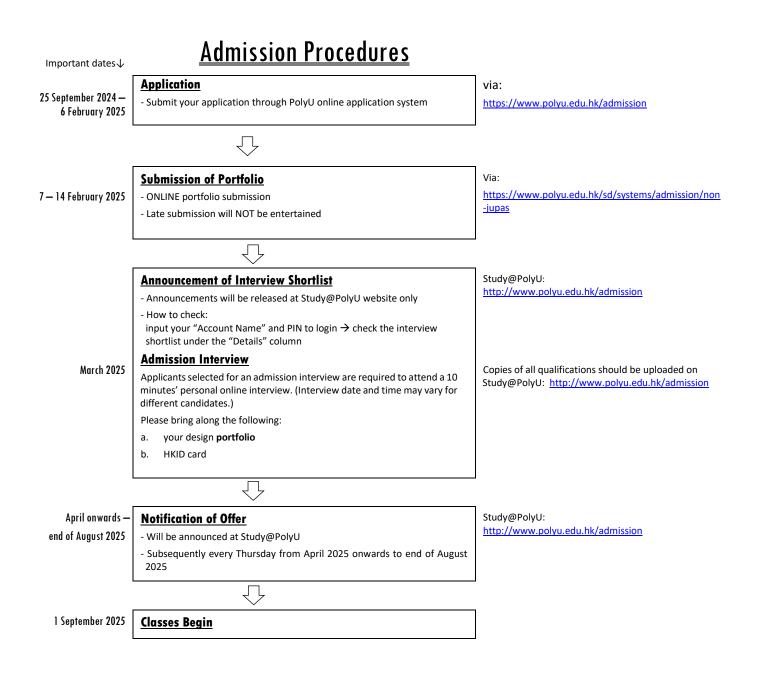
BA (Hons) in Design (Product Design) (73416-SYD) Senior Year Admission (2025-26) Information Sheet



For Enquiry, please contact

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Portfolio Guidelines (PDF format)

- No. of projects: Maximum 10 of your best design and creative projects* can be included in the portfolio. Each project should show at least 2 3 images of final outputs from different angles and sizes. (*please indicate whether your project is individual work or group work. If it is group work, please also list your contribution/roles and the names of co-authors.)
- Content: Select a **variety of media and approaches** rather than similar projects, which could comprise a mix of the followings:
 - **Drawings**: B&W figure drawing and colour drawings to visualise/emphasize the sense of proportion and colour scheme.
 - **Digital Drawings**: 2D drawings and/or 3D renderings to visualise/emphasize the digital literacy skills.
 - **Sketches**: creative work or product design sketches to visualise/emphasize the visualization skills.
 - **Product Photos**: 3D mock-ups, model of handcraft or product design to visualise/emphasize the handmaking skills.
 - Self-taken Photos: personal interests/hobbies photos to visualise/emphasize the sense of composition and personality.
- Format:
 - Maximum **24 pages in A4 format, not exceeding 20MB**. Display works **best in landscape** orientation.
 - All project should **clearly label** with the following information (whenever possible):
 - I. Title, format and size/ dimensions of the design/creative works.
 - II. Purpose of design and intended target audience.
 - III. Links to video, animation, motion graphics, etc. (if applicable).
 - Lastly, please include concise documentation of the project development process (i.e. research, data analysis, ideation, sketches, and final solution) and personal insights/ key learnings of the 2 best projects of yours. It will enable the interviewees to assess your capabilities including critical thinking, analytical skill through visual and verbal thinking, three-dimensional problem-solving skill, aesthetic sense, personal identity and interests.

Tips:

- Organize your works. Label each project clearly and consider the order they should be viewed. Ensure your name and application number are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.