

Portfolio Guidelines (International Applicants)

Programme Bachelor of Arts (Honours) Scheme in Design (4-year Curriculum)
Code 73416

General portfolio format guidelines for all Disciplines

- Organize your works. **Label** each project **clearly** and consider the order they should be viewed. Ensure your **name** and **application number** are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record. **Timely response is required.**
- The submitted portfolio will **NOT** be returned to the applicants, applicants may submit the copies of your work to our School. Projects in large size should be documented photographically.

Submission Schedule

- The softcopy portfolio should be submitted to below email address by application deadline.

Email address for softcopy portfolio submission

Miss Jennifer Lo: jennifer.lo@polyu.edu.hk

Miss Ellen Yeung: sdellen@polyu.edu.hk

- For enquiry, please contact Miss Jennifer Lo (Tel: 852-2766 4353) or Miss Ellen Yeung (Tel: 852-2766 5347).
- Only Shortlisted candidates will be invited for interview.

Portfolio Guidelines

Content: The portfolio highlights who you are, what your design and artistic interests are, and what your skills and capabilities are. This is shown through your own works in different artistic, creative and design related media, that shows an idea, interpretation or intention. Works can include the following media:

<p>Two-dimensional works:</p> <ul style="list-style-type: none"> - Collage - Drawing / Illustration / Painting / Sketching - Photography - Storyboard - Visual Diary 	<p>Three-dimensional works: (Photographed)</p> <ul style="list-style-type: none"> - Handcraft - Installation - Mixed media - Model / Prototype - Sculpture 	<p>Multimedia: (with links / QR code)</p> <ul style="list-style-type: none"> - Apps / website - Animation / Video - Demonstration on work
<p>Writings</p> <ul style="list-style-type: none"> - Creative concepts - Personal insights - Research - Script writing 	<p>Related Projects</p> <ul style="list-style-type: none"> - Community - Entrepreneurship - STEM / STEAM / Design and Technology - Applied Maths - Applied Physics 	

Other design works, visual art or creative medias are welcome. These works can be from courses you have done as part of your studies, your creative and artistic hobbies, competitions or from after school activities (ASA) and classes.

Format

- **Cover page** with your **application no.** and **name in English and Chinese** (if applicable).
- **A3 portfolio** of **20 - 30 pages, not exceeding 20 MB** in **PDF** in **English** that shows **five to ten of your best projects**, include development work for one project.
- Each project should include **a title** and **a one-sentence / short paragraph description**.
- **Personal Statement (200 words)** – What are your interest / passionate about / why study in SD?

Physical / Digital Portfolio Requirements [For interview]

Content: The physical portfolio should be very similar to the digital portfolio however it needs to contain:

- Samples of **original work** including sketches, drawings, paintings, mixed media art work and other relevant works **must** be included in the portfolio.
- Bring your own device to show videos or any time-based media (if applicable).
- Small models, objects, crafts and 3D media can be presented in the interview (if applicable).

Tips to prepare portfolio/interview

- The portfolio must be organised and structured in a way that is easy to view and to understand. Consider the order of how these projects should be viewed.
- The portfolio should show us the range of your capabilities and skills as well as your creative process and how you develop your ideas.
- Show the range of your skills, in different media using different approaches rather than many similar projects. Show projects executed with a variety of media, approaches and experiments, rather than many projects of the same kind. Personal insights, communication value and creative concepts are emphasised more than technical skill alone.
- Please state if the work is done by group or yourself.
- Projects that are designed for particular purposes and people in mind (design-based) as well as purely expressive (art-based) project may be included.
- You can include both two- and three-dimensional works, as well as interactive and time-based projects.
- Multimedia works like rendering, video and website can be presented by a few significant frames, with a link for “click-to-watch” or a QR code for “scan-to-watch”, or standard web browsers. Large scale 3-D works (e.g. sculpture or installation) can be presented with photos.
- Before entering an interview, double check your device (including microphone, speakers, internet connection) is working.