

BA (Hons) in Design (Information Design) (73416-SYF) Senior Year Admission (2024-25) Information Sheet

Admission Procedures

Important dates ↓

21 September 2023 –
6 February 2024

Application

- Submit your application through PolyU online application system

via:

<https://www.polyu.edu.hk/admission>



7 – 14 February 2024

Submission of Portfolio

- ONLINE portfolio submission
- Late submission will NOT be entertained

Via:

<https://www.polyu.edu.hk/sd/systems/admission/non-jupas>



March 2024

Announcement of Interview Shortlist

- Announcements will be released at Study@PolyU website only
- How to check:
input your "Account Name" and PIN to login → check the interview shortlist under the "Details" column

Admission Interview

Applicants selected for an admission interview are required to attend a 10 minutes' personal online interview. (Interview date and time may vary for different candidates.)

Please bring along the following:

- a. your design **portfolio**
- b. HKID card

Study@PolyU:

<http://www.polyu.edu.hk/admission>

Copies of all qualifications should be uploaded on Study@PolyU: <http://www.polyu.edu.hk/admission>



April onwards –
end of August 2024

Notification of Offer

- Will be announced at Study@PolyU
- Subsequently every Thursday from April 2024 onwards to end of August 2024

Study@PolyU:

<http://www.polyu.edu.hk/admission>



2 September 2024

Classes Begin

For Enquiry, please contact

Tel: 2766 4353/2766 5347/2766 5488

Email: sdweb@polyu.edu.hk / jennifer.lo@polyu.edu.hk / ellen.yeung@polyu.edu.hk / wting.chan@polyu.edu.hk

Portfolio Guidelines (PDF format)

Include a **mixture of 10 best** design and expressive/ artistic projects using a **variety of media and approaches** and keep similar projects to minimal, i.e., not more than 2. For **each project**, show at least **2 – 3 images** from different angles and sizes.

- Display works in **landscape or portrait** orientation.
- All project should be **clearly labelled** with the following information (whenever possible):
 - Title, format and size/ dimensions
 - Number the pages
 - If it is a group project, please explain your role
 - Purpose of the project and intended target audience
 - Links to video, animation, motion graphics and interactive work (if applicable).
- Include the following **explanations for at least 2** of your selected projects:
 - A 50-word or less description Project development process: Research, sketches, etc.
 - Personal insights/ key lesson(s) learned.
- Maximum of **20 pages in A4-size, not exceeding 20MB**.

Tips:

- Organize your works. **Label** each project **clearly** and consider the order they should be viewed. Ensure your **name** and **application number** are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.