

BA (Hons) in Design (Product Design) (73416-SYD) Senior Year Admission (2024-25) Information Sheet

Admission Procedures

Important dates ↓

21 September 2023 –
6 February 2024

Application

- Submit your application through PolyU online application system

via:

<https://www.polyu.edu.hk/admission>



7 – 14 February 2024

Submission of Portfolio

- ONLINE portfolio submission
- Late submission will NOT be entertained

Via:

<https://www.polyu.edu.hk/sd/systems/admission/non-jupas>



March 2024

Announcement of Interview Shortlist

- Announcements will be released at Study@PolyU website only
- How to check:
input your "Account Name" and PIN to login → check the interview shortlist under the "Details" column

Admission Interview

Applicants selected for an admission interview are required to attend a 10 minutes' personal online interview. (Interview date and time may vary for different candidates.)

Please bring along the following:

- your design **portfolio**
- HKID card

Study@PolyU:

<http://www.polyu.edu.hk/admission>

Copies of all qualifications should be uploaded on Study@PolyU: <http://www.polyu.edu.hk/admission>



April onwards –
end of August 2024

Notification of Offer

- Will be announced at Study@PolyU
- Subsequently every Thursday from April 2024 onwards to end of August 2024

Study@PolyU:

<http://www.polyu.edu.hk/admission>



2 September 2024

Classes Begin

For Enquiry, please contact

Tel: 2766 4353/2766 5347/2766 5488

Email: sdweb@polyu.edu.hk / jennifer.lo@polyu.edu.hk / ellen.yeung@polyu.edu.hk / wting.chan@polyu.edu.hk

Portfolio Guidelines (PDF format)

- No. of projects: Maximum **10 of your best design and creative projects*** can be included in the portfolio. Each project should show **at least 2 – 3 images** of final outputs from different angles and sizes. (*please indicate whether your project is individual work or group work. If it is group work, please also list your contribution/roles and the names of co-authors.)
- Content: Select a **variety of media and approaches** rather than similar projects, which could comprise a mix of the followings:
 - **Drawings:** B&W figure drawing and colour drawings – to visualise/emphasize the sense of proportion and colour scheme.
 - **Digital Drawings:** 2D drawings and/or 3D renderings – to visualise/emphasize the digital literacy skills.
 - **Sketches:** creative work or product design sketches – to visualise/emphasize the visualization skills.
 - **Product Photos:** 3D mock-ups, model of handcraft or product design – to visualise/emphasize the hand-making skills.
 - **Self-taken Photos:** personal interests/hobbies photos –to visualise/emphasize the sense of composition and personality.
- Format:
 - Maximum **24 pages in A4 format, not exceeding 20MB**. Display works **best in landscape** orientation.
 - All project should **clearly label** with the following information (whenever possible):
 - I. Title, format and size/ dimensions of the design/creative works.
 - II. Purpose of design and intended target audience.
 - III. Links to video, animation, motion graphics, etc. (if applicable).
 - Lastly, please include **concise documentation** of the project development process (i.e. research, data analysis, ideation, sketches, and final solution) and personal insights/ key learnings of **the 2 best projects** of yours. It will enable the interviewees to assess your capabilities including critical thinking, analytical skill through visual and verbal thinking, three-dimensional problem-solving skill, aesthetic sense, personal identity and interests.

Tips:

- Organize your works. **Label** each project **clearly** and consider the order they should be viewed. Ensure your **name** and **application number** are visible on your work in case they get separated;
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.