BA (Hons) Scheme in Design (JS3569)
JUPAS Admission Information Sheet (2024-25 admission)

Admission Procedures

Remarks

Important dates↓

6 - 13 June 2024

Submission of Portfolio
- ONLINE portfolio submission
- Late submission will NOT be entertained

Via:
https://www.polyu.edu.hk/sd/systems/admission/jupas

Submission of Portfolio
Please refer to the attached portfolio guidelines

24 July 2024

Announcement of Interview Shortlist
- Announcements will be released at Study@PolyU website only
- No further email/ letter will be sent to you regarding the interview
- How to check:
input your "Application No." and Password to login → check the interview shortlist under the "Result" column
- Request for change of interview schedule will NOT be entertained

Study@PolyU:
http://www.polyu.edu.hk/admission

Interview
- Only Band A applicants will be considered for admission.
- Portfolio submission is mandatory
- Upon release of HKDSE results, applicants will be shortlisted for the interview. They are required to bring along design portfolio or creative work to the interview.
- Top HKDSE Scorers (e.g. average weighted score 5 in 2023/24) will be exempted from portfolio submission in June and invited for an admission interview after JUPAS result announcement.

25 - 29 July 2024

Admission Interview
Applicants selected for an admission interview are required to attend a 15 minutes' personal interview either in person or online. (Interview date and time may vary for different candidates.)

Please prepare the following:
a.   Your design **portfolio** (see attached guideline),
b.   HKID card,
c.   Copies of awards and achievements, if any.

Copies of all qualifications should **also** be uploaded on Study@PolyU:
http://www.polyu.edu.hk/admission

Bad Weather Arrangement
Date of interviews may be rescheduled if a typhoon signal number 8 or above is hoisted, or a Black Rainstorm signal is issued.

7 August 2024

Notification of Offer
- Will be announced through JUPAS

2 September 2024

Classes Begin

For Enquiry, please contact

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Date: September 2024

Portfolio Guidelines

Content: The portfolio highlights who you are, what your design and artistic interests are, and what your skills and capabilities are. This is shown through your own works in different artistic, creative and design related media, that shows an idea, interpretation or intention. Works can include the following media:

Two types of Portfolio
There are two types of portfolio, you can choose the content based on your background.

Creative Portfolio

Target Applicants:
Applicants with art and design-related background who have a basic understanding of what design is.

Related elective subjects:	Related Applied Learning (ApL) courses*:
Visual arts **Design and Applied Technology** **Art and Design related** *(e.g. Dance, Film, Music, Theatre)*	**Creative Studies** *(e.g. Design, Music Production, Dance, Drama)* **Media and Communication** *(e.g. Film and Transmedia, PR and Multimedia Communication)*

Types of work expected:

Two-dimensional works:	Three-dimensional works: (Photographed)	Multimedia: (with links / QR code)
- Collage - Drawing / Illustration / Painting / Sketching - Photography - Storyboard - Visual Diary	- Handcraft - Installation - Mixed media - Model / Prototype - Sculpture	- Apps / website - Animation / Video - Demonstration on work

STEAM Portfolio

Target Applicants:
For those with non-art and design backgrounds, but interested in studying design.

Related electives subjects:

- **STEM related**
  (e.g. Science, Mathematics)
- **Tourism and Hospitality**
- **History, Geography, Business, Economics, ICT**
- **Languages**

Related Applied Learning (ApL) courses*:

- **Applied Science** *(e.g. Health Care, Psychology)*
- **Business, Management and Law** *(e.g. Marketing and Online Promotion)*
- **Services** *(e.g. Hospitality, Child Care)*
- **Engineering and Production** *(e.g. Constructing Smart Cities)*
- **Languages** *(e.g. Copywriting)*

Types of work expected:

Works	Related Projects
- Creative concepts	- Community
- Personal insights	- Entrepreneurship
- Research	- STEM / STEAM
- Script writing	- Design and Technology
- Storytelling	- Applied Maths
- Creative coding	- Applied Physics
- Model / Prototype	- App Design

***Applied Learning (ApL) courses** are elective subjects within the senior secondary curriculum in HKDSE. For non-HKDSE applicants, please refer to the types of work as a reference.

Others Participatory Work - Other than the works mentioned above, additional creative-related works are welcome. These works can be from courses you have done as part of your studies, your creative and artistic hobbies, competitions, workshops, services or After School Activities (ASA) and classes.

Format

- **Cover page** with your **application no.** and **name in English and Chinese** (if applicable).
- **A3 portfolio** of **20 - 30 pages**, **not exceeding 20 MB** in **PDF** in **English** that shows **five to ten of your best projects**, include development work for one project.
- Each project should include **a title** and **a one-sentence / short paragraph description**.
- **Personal Statement (200 words)** – What are your interest / passionate about / why study in SD?

Physical / Digital Portfolio Requirements [For interview]

Content: The physical portfolio should be very similar to the digital portfolio however it needs to contain:

- Samples of **original work** including sketches, drawings, paintings, mixed media art work and other relevant works **must** be included in the portfolio.
- Bring your own device to show videos or any time-based media (if applicable).

- Small models, objects, crafts and 3D media can be presented in the interview (if applicable).

Tips to prepare portfolio/interview

- The portfolio must be organised and structured in a way that is easy to view and to understand. Consider the order of how these projects should be viewed.
- The portfolio should show us the range of your capabilities and skills as well as your creative process and how you develop your ideas.
- Show the range of your skills, in different media using different approaches rather than many similar projects. Show projects executed with a variety of media, approaches and experiments, rather than many projects of the same kind. Personal insights, communication value and creative concepts are emphasised more than technical skill alone.
- Please state if the work is done by group or yourself.
- Projects that are designed for particular purposes and people in mind (design-based) as well as purely expressive (art-based) project may be included.
- You can include both two- and three-dimensional works, as well as interactive and time-based projects.
- Multimedia works like rendering, video and website can be presented by a few significant frames, with a link for "click-to-watch" or a QR code for "scan-to-watch", or standard web browsers. Large scale 3-D works (e.g. sculpture or installation) can be presented with photos.
- Before entering an interview, double check your device (including microphone, speakers, internet connection) is working.